



# MARY KUNIMUNE // Creative Designer

missmarymary.com // mary.kunimune@gmail.com // linkedin.com/in/missmarymary

**My name is Mary and I have a passion for designing & making things.** I'm a creative designer with over 17 years of experience bringing brands & ideas to life from conception to execution across print, video, and digital landscapes. My designs, from brand identities to thumb-stopping ads to a perfectly Photoshopped product, is an ever-evolving, user-focused journey fueled by a love for learning and a chronic case of "I bet I could do that"-itis. I thrive in collaborative environments and love to offer feedback and support to my teammates as a leader & mentor. **I am enthusiastic, approachable, and strive to bring balance & growth to any team I join.**

## SKILLS

ADVERTISING  
ART DIRECTION  
BRANDING & IDENTITY  
CONCEPTING  
DIGITAL DESIGN  
E-COMMERCE  
MARKETING  
PACKAGING  
PHOTO EDITING  
POP/RETAIL DISPLAY  
PRINT DESIGN  
PRODUCT DESIGN  
PRODUCTION DESIGN  
PRODUCT LAUNCH  
SET STYLING  
SOCIAL MEDIA  
UI/UX  
VIDEO  
WEB DESIGN

## EDUCATION

UNIVERSITY OF SAN FRANCISCO // B.A.V.A.,  
emphasis Graphic Design

## EXPERIENCE

MAY.13 – PRESENT

### FREELANCE DESIGN // missmarymary.com

**Making good things, for good people.**

- Print & digital design of all kinds, from concept to execution.

SEPT.21 – DEC.23

### GLOWFORGE INC // glowforge.com // SR. VISUAL DESIGNER

**Flexible, integral component of a small team doing big things.**

- Brand & identity, advertising, social media, email, packaging, marketing, etc.
- Branding, identity, packaging, and POP displays of new product
- Art direction & styling for photo & video shoots
- Conception & execution of promotional campaigns
- Convention displays & collateral
- Website design & development
- Mentoring & leadership
- 3D laser design

MAY.15 – APR.16

### APPLE INC iAd // apple.com // DESIGN LEAD

**Design Lead of an exceptional leading-edge, interactive digital solutions design team.**

- Develop & execute creative concepts for leading-edge interactive digital ad solutions
- Internal & external client services
- Emphasis in management & mentorship of local team.

SEPT.06 – MAY.13

### SAY MEDIA INC (formerly VideoEgg) // saymedia.com // CREATIVE LEAD

**Creative Lead of an amazingly effective creative crew.**

- Helped to build, manage, train, mentor, & grow Studio from inception to 60+ people
- Any & all projects, big & small.
- Adept at managing multiple concurrent projects & maintaining effective working relationships between various departments.